



CALL FOR VISUAL ARTISTS

Deadline for submissions: Monday, February 17, 2025, 11:59 p.m. CST

[Click here to apply](#) | Learn more at artintheloop.com

The Art in the Loop Foundation (ALIF) is seeking artists to bring their creativity to Downtown Kansas City for the 12th annual Summer Public Art program.

Through a competitive, open-call process, ALIF selects local artists to create temporary, site-specific work along and near the KC Streetcar route in Downtown Kansas City. Your artwork will be viewed by thousands of KC Streetcar riders and Downtowners daily! Selected artists will receive funds and project support to bring their big ideas alive for a 6-month outdoor program.

Art in the Loop Mission:

The mission of the Art in the Loop Foundation (ALIF) is to contribute to the visual identity, enrichment, and revitalization of Downtown Kansas City, create new opportunities for artistic development, and expand public interaction with new art of excellence. ALIF values an equitable, diverse, and inclusive art community.

2025 Theme: *Wonder*

This year's theme, *Wonder*, invites artists to explore the depth of curiosity within our community and the ways in which we relate to one another. We encourage artists to reflect on the complexities of connection, discovery, and the shared experiences that shape us.

Consider the following prompts: How do we navigate our differences and still build meaningful relationships? What's the next step in your personal journey, and how does it intersect with the larger community? What values or causes are most important to you, and how do they align with the needs of those around you? What is your focus—what are you paying attention to, and what deserves more of our collective attention? What serves you, and what serves the community? What does true north mean to you—what is your guiding principle?

Wonder is also sparked by the unexpected and the unfamiliar—the moments that catch us off guard and make us pause. What are the exciting, surprising, or even strange things in the world around you that inspire you to embrace the power of community? We encourage you to dive into this sense of wonder and let it guide your creative expression.



Eligibility, Requirements & Schedule:

Professional visual artists, artist teams, or art students, at least 18 years of age residing within 50 miles of Kansas City are eligible. **SEE PAGE 5** to learn more about the selection process, requirements, and schedule.

To be considered, artists may submit a proposal for ANY of the FOUR following categories:

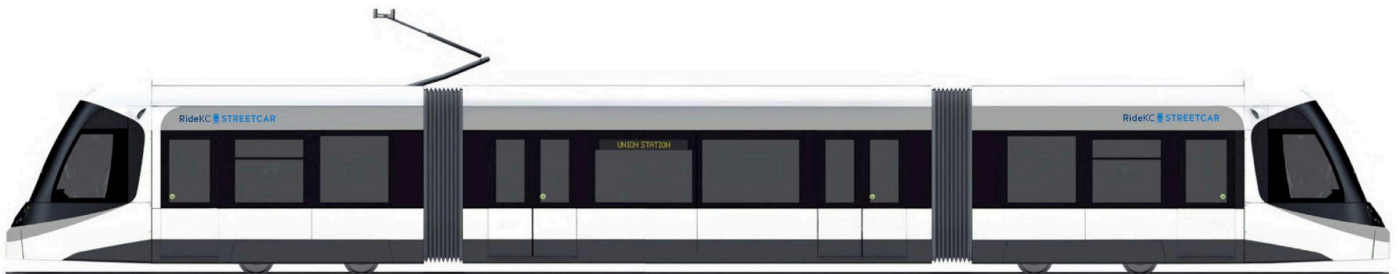
- A. KC Streetcar Wrap
- B. KC Streetcar Shelter (Within the Frame)
- C. KC Streetcar Shelter OR Oppenstein Park Mural
- D. ArtWall

You may submit artwork for multiple categories; however, if you are selected, it will be for only one location. Your submission may be a work that already exists or one that you create specifically for this project. **To see examples of previous projects, please visit our [website](#).**

A. KC STREETCAR WRAP (Art Car)

Artists are invited to propose artwork that will wrap one KC Streetcar vehicle. If accepted, you will be asked to provide a print-ready file at the appropriate dimensions. Click [HERE](#) for a downloadable PDF that includes a template, previous examples, and helpful tips to wrap the KC Streetcar. Please superimpose your idea on the streetcar digital file. This helps the selection committee see your artwork as you envision it on the streetcar.

One artist/artist team will be selected to wrap one streetcar. The selected artist will be paid a fee of **\$2,500** to create the print-ready artwork. Art in the Loop will pay for printing, installing, and removing the artwork.

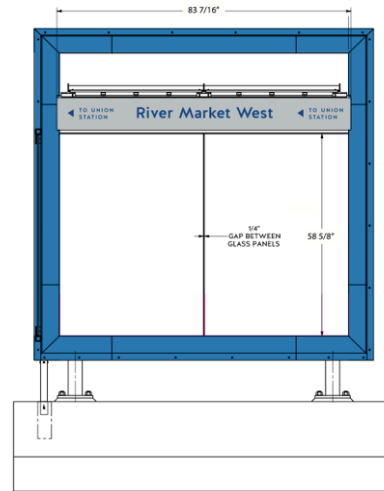
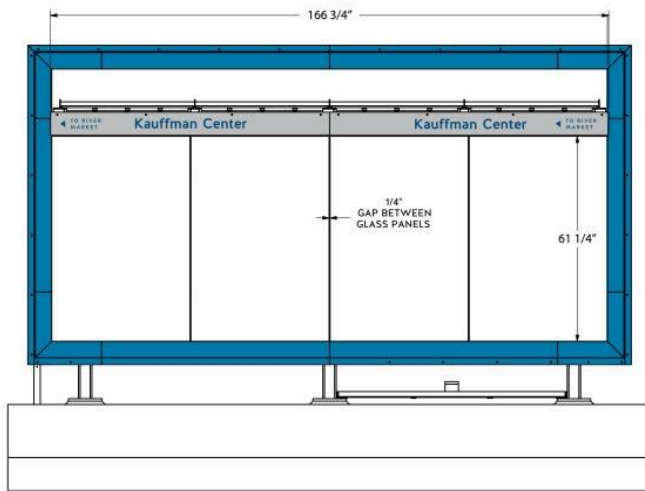


B. KC STREETCAR SHELTER (Within the Frame)

Artists are invited to propose a 2-dimensional work to be displayed on a KC Streetcar shelter. If accepted, you will be asked to provide a print-ready file at the appropriate dimensions. The display area dimensions are 61.25" x 166.75" for the larger streetcar shelters and 58.63" x 83.44" for the smaller streetcar shelters. The area for artwork on KC Streetcar shelters is on the back panel glass. The printed graphic may take an organic shape, or fit within the standard dimensions. Artwork does not need to take up the entire back-panel glass. The artwork should not encroach on the blue frame. We suggest considering the ambient light at the shelters. Please note that the artwork will be viewed from both sides of the shelter and should be visually interesting from either view. Check out previous examples of artwork at KC Streetcar shelters [HERE](#).

Multiple artists/artist teams will be selected to install their works at a KC Streetcar shelter. Selected artists will be paid a fee of **\$1,000**. Art in the Loop will pay for printing, installing, and removing the artwork. Art in the Loop will also manage the installation process with the printing and installation company.

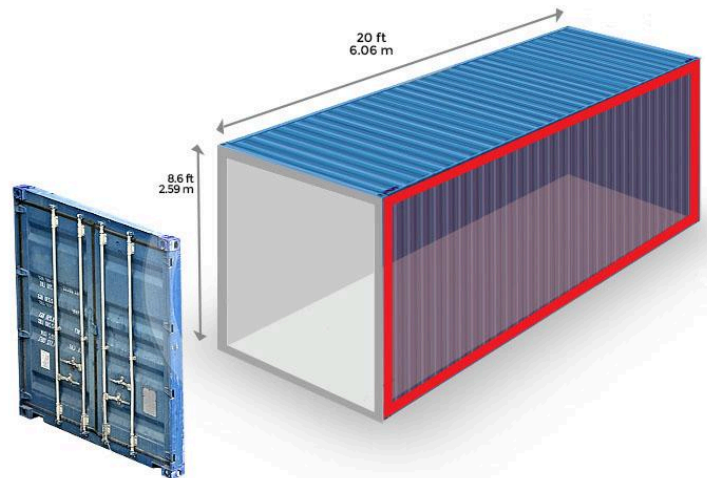




C. KC STREETCAR SHELTER OR OPPENSTEIN PARK MURAL

Artists are invited to propose a painted mural design to be applied in one of the locations below:

1. KC Streetcar shelter: Artwork will be applied directly to the glass of the shelter. Artwork may also be installed in the area around a KC Streetcar shelter; however, provisions must be made for accessibility and safety as well as permission granted by the KC Streetcar Authority and/or property owner. Additionally, all artwork must be able to be removed from the streetcar shelter or adjacent area.
2. Oppenstein Park: A mural space will be located in Oppenstein Park (12th & Walnut) on the side of a large shipping container. Artwork will be directly applied to the shipping container framing and will remain for the 2025 season.



For this category, proposals based on social practice and/or community engagement are encouraged. Social practice includes any artform that directly engages the community in collaboration and social interaction. Social practice works are often co-created with the public, with that collaborative aspect holding equal importance as the artwork itself. Check out an example of a previous KC Streetcar shelter mural [HERE](#).

One artist/artist team will be selected to complete a KC Streetcar shelter or Oppenstein Park mural. The selected artist will be paid a fee of **\$1,500 for the KC Streetcar shelter mural OR \$2,500 for the Oppenstein Park mural** (includes artist's time, materials, installation, and removal costs).



D. ARTWALL

Artists are invited to propose a 2-dimensional work to be displayed on a billboard at 13th & Grand. The artwork is typically displayed from 12-18 months. If accepted, you will be asked to provide a print-ready file at the appropriate dimensions. View examples of previous ARTwalls [HERE](#).

The display area dimensions are as follows:

- Overall size: 36 feet x 70 feet, 10 inches
- Live area: 34 feet, 10 inches x 69 feet, 8 inches

One artist/artist team will be selected to complete the ARTwall. The selected artist will be paid a fee of **\$1,000**. Art in the Loop will pay for printing, installing and removing the artwork. Art in the Loop will also manage the installation process with the printing and installation company.



VISUAL ART APPLICATION GUIDELINES

ARTIST ELIGIBILITY:

Professional visual artists, artist teams, or art students, at least 18 years of age residing within 50 miles of Kansas City are eligible. Selection panelists and their immediate family members are not eligible for participation. Eligible artists with a strong interest in working in the public realm are invited to submit qualifications to be considered.

SELECTION PROCESS:

A selection panel (arts professionals, community representatives, and business leaders) will review materials received from qualified artists in response to this call for concepts. The final selection of proposals will also be dictated by the availability of funding and final property owner approval.

ART IN THE LOOP ENVISIONS THE ART WILL (BE):

- Semi-permanent (3-6 months)
- Surprising, unconventional, thoughtful, and fun
- Engaging to the public and activating the environment
- Encourage community engagement and interaction
- Appropriate for all ages
- Not polemic or polarizing
- Not be AI-generated
- Not depict the likeness of specific individuals within the public realm, i.e. Chiefs, Royals, etc.

EVALUATION CRITERIA:

Criteria will vary depending on skills required for project, but could include:

- Originality of concept and aesthetic strength of proposal
- Demonstration of experience in technique/materials to complete project
- Education, training, awards, fellowships, or other evidence of creative practice

PROPOSAL REQUIREMENTS AND DETAILS:

- The artist must be willing to collaborate with property owners.
- Installation and removal will be scheduled with Art in the Loop.

IMPORTANT DATES:

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| ● February 17 | Deadline for applications |
| ● March | Selection Panel Meetings |
| ● Early-Mid April | Artists Notified & Sign Contracts |
| ● April | Artist Planning Meetings (Zoom) |
| ● May | Install Visual Artworks |
| ● June 5 | Kickoff Event at Kansas City Public Library - Central |
| ● June 25 | Artwalk + Ride |
| ● October 2 | Closing Reception at Kansas City Public Library - Central |
| ● November | Remove Visual Artworks* |

*Some artwork may remain in place longer at the discretion of the property owner.

SELECTED ARTIST REQUIREMENTS

- **Descriptive material and photo for website** - Artists will provide a brief written description of their work and provide a photo for the project website.
- **PR and marketing materials** - Artists will provide written material to assist in developing press releases, programs and other materials.
- **Impact Statement** - Artists will write a 500-word max statement about the impact of the project on their practice due no later than **August 15**.



- **Kick-Off Event** - Scheduled for **June 5, 5:30-7:30 p.m.** at the Kansas City Public Library Central Library. Artists are asked to attend.
- **Artwalk** - Scheduled for **June 25, 6:00 p.m.**. Artists are asked to participate in the annual Artwalk and speak about their work.
- **Closing Reception** - Scheduled for **October 2, 5:30-7:30 p.m.** Artists will attend and make a 2-minute presentation about their work for the project.
- **Artwork Removal:** Art in the Loop will remove 2-D vinyl artwork.

ART IN THE LOOP WILL PROVIDE:

- Web presence for each project on artintheloop.com
- Social media, PR, and other marketing
- Signage for each project
- Logistical support and coordination with property owners and partners
- Curatorial support
- Documentation of projects (still photography and video as available)
- Printed summary catalog of entire project

Contact Visual Art Director, Khyneesha Edwards, neesha_edwards@yahoo.com or Director, Ann Holliday, ann@downtownkc.org with any questions.

