

2025 ART IN THE LOOP PROJECT



2025 ART IN THE LOOP DIRECTORS



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ART IN THE LOOP MISSION

AILF is a unique partnership of the Downtown Council of KC

Private, charitable organization

Infuse the heart of Downtown Kansas City with innovative and engaging art for employees, residents and visitors

Provide opportunities for local artists to gain experience in creating and performing public art

Value an equitable, diverse, and inclusive art community



What's with the name? Originally focused only on Downtown (inside the highway loop)



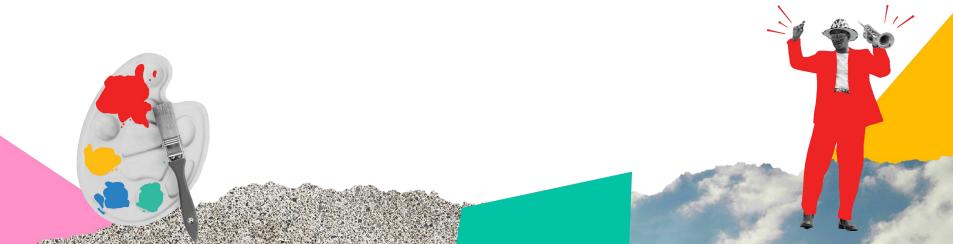
This year's theme, Wonder, invites artists to explore the depth of curiosity within our community and the ways in which we relate to one another. We encourage artists to reflect on the complexities of connection, discovery, and the shared experiences that shape us.



CONSIDER THE FOLLOWING PROMPTS:

How do we navigate our differences and still build meaningful relationships? What's the next step in your personal journey, and how does it intersect with the larger community? What values or causes are most important to you, and how do they align with the needs of those around you? What is your focus—what are you paying attention to, and what deserves more of our collective attention? What serves you, and what serves the community?

What does true north mean to you—what is your guiding principle?





Wonder is also sparked by the unexpected and the unfamiliar the moments that catch us off guard and make us pause.

What are the exciting, surprising, or even strange things in the world around you that inspire you to embrace the power of community?

We encourage you to dive into this sense of wonder and let it guide your creative expression.

VISUAL ARTS OPPORTUNITIES

Artists may submit proposals in 4 categories:

- KC Streetcar Wrap
- KC Streetcar Shelter (Within the Frame)
- KC Streetcar Shelter OR Oppenstein Park Mural
- ARTwall



Black Boy Joy, Khyneesha Edwards, 2023

APPLICATION GUIDELINES



PARTNERSHIPS ENCOURAGED

Artists are encouraged to partner with local non-profit organizations and/or business to expand the impact and power of their proposal



ARTIST ELIGIBILITY

Professional visual artists, or artist teams, art students, at least 18 years of age residing within 50 miles of Kansas City are eligible



SELECTION PANEL

Will include members of both the Kansas City arts community and the downtown Kansas City community

A. KC STREETCAR WRAP

- Artists are invited to wrap one KC Streetcar vehicle with their artwork. If accepted, you will be asked to provide a print-ready file at the appropriate dimensions
- One artist/artist team will be selected to wrap one streetcar. The selected artist will be paid a fee of \$2,500
- Art in the Loop will pay for printing, installing, and removing the artwork



Disco Cloud, Fred Trease, 2023



Jazz: The Resilient Spirit of Kansas City Hector Garcia, 2021





TBy Ada Koch but we jazz forward and push thru the blues.

Hope & Gratitude Ada Koch & Glenn North, 2020

> Design can enter into a percentage of window space using perforated vinyl material, design on the white areas above and below windows, some interior spaces also available

B. KC STREETCAR SHELTER - WITHIN THE FRAME

- Artists are invited to propose a 2-dimensional work to be displayed on a KC Streetcar shelter
- Multiple artists/artist teams will be selected. Selected artists will be paid a fee of \$1,000
- If accepted, you will be asked to provide a print-ready file at the appropriate dimensions:
 - a. 61.25" x 166.75" for the larger shelters and 58.63" x 83.44" for the smaller shelters
 - b. The printed graphic may take an organic shape, or fit within the standard dimensions
 The artwork is not to encroach on the blue frame
- We suggest taking into account the ambient light and view, from both sides, at the shelters
- Art in the Loop will pay for printing, installing and removing the artwork





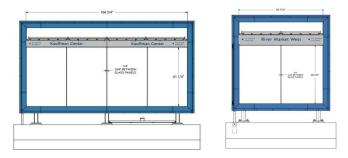


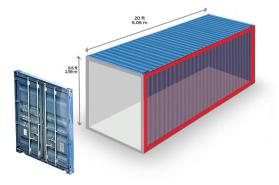


Mother David Wayne Reed, 2022

C. KC STREETCAR SHELTER OR OPPENSTEIN PARK MURAL

- Artists are invited to propose a 2-dimensional work to be displayed in one of the locations below:
 - a. KC Streetcar shelter: Artwork will be applied directly to the glass of the shelter. Artwork may also be installed in the area around a KC Streetcar shelter
 - Dppenstein Park: A mural space will be located in
 Oppenstein Park (12th & Walnut) on the side of a large shipping container
- One artist/artist team will be selected. The selected artist will be paid a fee of \$1,500 for the KC Streetcar shelter mural OR \$2,500 for the Oppenstein Park mural (includes artist's time, materials, installation, and removal costs)







Living Together Susan Moreno, 2024

- For this category, proposals based in social practice and/or community engagement are encouraged
- Social practice includes any artform that directly engages the community in collaboration and social interaction
- Social practice works are often co-created with the public, with that collaborative aspect holding equal importance as the artwork itself.



Party Balloons BubbleGum Kurt, 2023



Take Care of Who Cares for You Sol Anzorena, 2022

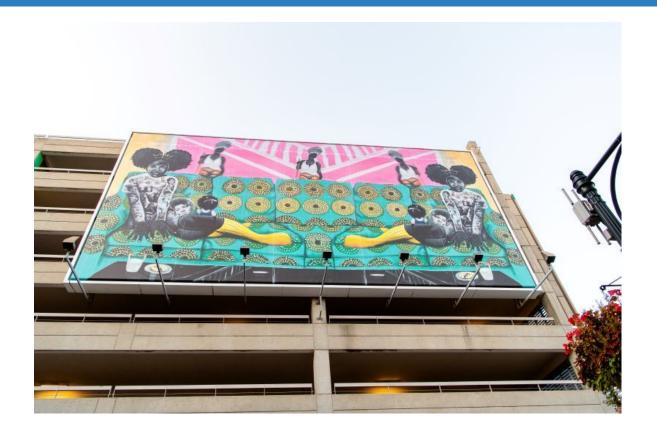


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Community Garden Madeline Marak, 2023



- Artists are invited to propose a 2-dimensional work to be displayed on a billboard at 13th & Grand. The artwork is typically displayed from 12-18 months
- The display area dimensions are as follows:
 - Overall size: 36 feet x 70 feet, 10 inches
 - Live area: 34 feet, 10 inches x 69 feet, 8 inches
- One artist/artist team will be selected to complete the ARTwall. The selected artist will be paid a fee of \$1,000
- Art in the Loop will pay for printing, installing and removing the artwork. Art in the Loop will also manage the installation process with the printing and installation company



The Little Princess Adrianne Clayton, 2023

TOGETHER WE RISE! SHERON SMITH

Together We Rise! is inspired by all of the diverse people who are coming together around issues such as racial justice. climate control. equality for women, gay rights, gun control, and health.

downtownko

Location, Town Pavilion Gatage at 13th & Grand

COMMUNITY ENGAGEMENT IS ENCOURAGED!



Get into the Disco Cloud!







APPLICATION GUIDELINES

- Responds to theme
- Semi-permanent (3-6 months)
- Surprising, unconventional, thoughtful and fun
- Engage the public and activate the environment
- Appropriate for all ages
- Not polemic or polarizing

- Original concept
- Demonstration of experience in technique/materials to complete project
- Resume: education, training, awards, fellowships, or other evidence of creative practice



We value original artwork and ask that submissions are NOT Al-generated. Artwork using the name and/or likeness of public figures will not be accepted.

SELECTED ARTISTS PROVIDE

- Descriptive material & photo for website
- Self-promotion on your own platforms
- Kickoff event attendance (June)
- Art Walk participation (June)
- Written impact statement
- Closing reception attendance (October)



ART IN THE LOOP PROVIDES

- Web presence for each project on artintheloop.com
- Social media, PR, and other marketing
- Signage for each project
- Logistical support and coordination with property owners and partners
- Curatorial support
- Printed summary catalog of entire project
- Art in the Loop will remove artwork (vinyl)

ARTWORK INSTALLATION & REMOVAL

- Collaborate with property owners (KC Streetcar, adjacent businesses)
- 2D works: Installation and removal will be scheduled by Art in the Loop
- 3D works: Artists will be responsible for removing their work in coordination with Art in the Loop and adjacent property owners



PERFORMING ARTS OPPORTUNITIES

Artists may submit proposals in 4 categories:

Live Music

Theatre, Dance, Improvisation, etc.

Social Practice

Spoken Word | Poetry



Kadesh Flow & the Deshtet 2021

Amado Espinoza & The Junkyard Orchestra 2022



Tristian Griffin Dance Company, 2023

Danielle Ate the Sandwich 2024

PERFORMING ARTS OPPORTUNITIES

Thursday June 5th, 5:30 - 7:30pm Kick-off Ceremony at the Central Library

Wednesday, July 16th, 6:00 - 8:00pm Onboard a KC Streetcar

Saturday, August 16th, 6:00 - 8:00pm 816 Day at City Market

Thursday, September 11th, 5:30 - 7:30pm Evening concert at Oppenstein Park

Thursday, October 2nd, 5:30 - 7:30pm

Closing Reception at the Central Library



Grupo Folklorico Alma Tapatia, Oppenstein Park, 2024

LIVE MUSIC









Alber by Alberto Racanati 2023

Kyle Jones 2022

THEATRE, DANCE, IMPROVISATION, ETC.

Each performance should last approximately 40 minutes to one hour Selected artists will receive a \$750 artist's fee



Alter: Pop-Up pARTy, 2018

46.885.85



Jeramy Zimmerman, 2022



Jane Gotch, 2019

THEATRE, DANCE, IMPROVISATION, ETC.









(Left to right) Karen Lisondra, 2019 FLAMENKCMO, 2022 Circus Scorpius, 2023 StoneLion Puppets, 2018

TORGE

LIVE MUSIC

- Each performance will last approximately
 40 minutes to one hour
- Selected artists will receive a \$750 artist's fee
- Equipment Note:
 - a. Performance artists must bring their own audio equipment
 - Access to electricity will depend on the performance location (Central Library, Oppenstein Park and City Market all have electrical access)
 - c. Artists should bring extension cords and other necessary equipment



The Newkirks, 2019

SOCIAL PRACTICE/COMMUNITY OR PUBLIC ENGAGEMENT

- What is Social Practice?
 - Work that focuses on community engagement through performance or human interaction
 - Can be interpersonal or interactive
 - Engages the community through activity
- Each performance should last approximately 40 minutes to one hour
- Selected artists will be paid an artist's fee of \$750



David Alpert, 2018

POETRY/SPOKEN WORD

- Each performance should last approximately 40 minutes to one hour
- Artist's written work engaging with the theme Wonder may be featured on a KC Streetcar shelter or window during the Art in the Loop season with final work due by April 2025
- Written work will not be requested until the artist is selected
- Selected artists will be paid an artist's fee of \$750

Sheri Purpose Hall, 2019



Vanessa Aricco, 2022



Natasha Ria El-Scari, 2022



PERFORMANCE VENUES SPECS

- Central Library
 - Indoors in Kirk Hall (approximately 15' W x 10' D, Marble Floor)
 - Orchestral Acoustics (high ceilings, marble, not much dampening)
- Onboard the KC Streetcar
 - Indoors, <u>no electricity</u> available, performances take place onboard KC Streetcar.
- 816 Day at City Market
 - Outdoors (Electricity Available) on Concrete, dimensions to suit.
 - If rain, performances move to under shelters.
- Oppenstein Park (12th & Walnut)
 - Outdoors, Grass, Concrete and Electricity Available, dimensions to suit.
 - Rain location TBD

CRITERIA & PROPOSAL REQUIREMENTS

- Respond to theme of Wonder
- Surprising, unconventional, thoughtful and fun
- Engaging to the public and activate the venue or location
- Encourage community engagement and interaction
- Appropriate for all ages
- Not polemic or polarizing
- Fits the parameters of performance length.

- Originality of concept and aesthetic strength of proposal
- Demonstration of experience in technique/materials to complete project
- Education, training, awards, fellowships, or other evidence of creative practice
- Self-sufficient audio capability (electricity provided at certain locations)
- Artists will be asked to write a brief final report to assist in promoting their work

SELECTED ARTISTS PROVIDE

- Descriptive material and photo for website
- PR and marketing materials
- Kick-Off Event attendance
- Closing Reception attendance
- Musical Performers will need to provide audio equipment, extension cords or another necessary equipment
- Access to electricity will depend on the performance location

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- Curatorial support
- Printed summary catalog of entire project

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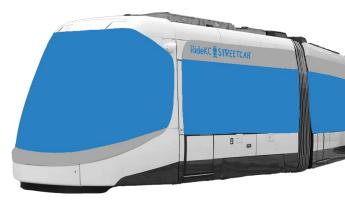
SELECTION PANEL

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OVERALL PROJECT SCHEDULE

- February 17
- March
- April
- April
- May
- June 5
- June 25
- July 16
- August 16
- September 11
- October 2
- November

Deadline for applications **Selection Panel Meetings** Artists Notified & Sign Contracts Artist Planning Meetings (Zoom) Install Visual Artworks Kickoff Event Artwalk + RideOnboard the KC Streetcar 816 Day Performances **Oppenstein Park Performances** Closing Reception Remove Visual Artworks*



*Some artwork may remain in place longer at the discretion of the property owner.

HOW TO APPLY



CONNECT WITH US





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See past successful projects: ArtintheLoop.com Sign up to receive emails: ArtintheLoop.com

Events & News: @ArtintheLoop

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QUESTIONS?